

BABY & CHILDREN'STM PRODUCT NEWS

www.babyandchildrensproductnews.com

JUNE/JULY ISSUE

20,000 COPIES TO THE TRADE!

BONUS DISTRIBUTION: ASTRA MARKETPLACE, ATLANTA APPAREL, ATLANTA GIFT, DALLAS GIFT,
LAS VEGAS WORLD MARKET, PLAYTIME NEW YORK, AND MORE

TOY PARTNERSHIP OPPORTUNITY!

This partnership opportunity increases the impact of your message by including your product and company story in addition to your display image in our special Diaper Bags special section.

3 Options are available for partnerships:

- | | | |
|-----------------|--|-------------|
| Option A | Full Page Ad & Full Page Article
+ 2 months Hot Product coverage on website | \$2,500 net |
| Option B | 1/2 Page Ad & 1/2 Page Article
+ 1 month Hot Product coverage on website | \$1,600 net |
| Option C | 1/4 Page Ad & 1/4 Page Article | \$1,000 net |

Full Page Editorial Feature Full Page Ad + Full Page Editorial Feature \$2,500 Net	Full Page Ad*	1/2 Page Editorial Feature 1/2 Page* Island Ad \$1,600 Net	1/4 Page Editorial Feature 1/4 Page Ad* \$1,000 Net
* Full page ad size: 7" wide x 10" tall OR Bleed Ad 8.625" wide x 11.125" tall		* 1/2 pg Island ad size: 4.5" wide x 7.5" wide	
		4.6" wide x 3.275" wide	

Please Reserve Option ____ in the upcoming June/July Issue. Deadline May 20.

Company Name _____
 Name _____ Title _____
 Address _____
 Phone _____ Fax _____
 E-mail _____
 Signature _____ Date _____

Fax Today to 615-302-2900 or call 334-271-4087 to Reserve Your Space!
susan@babyandchildrensproductnews.com

Baby & Children's Product News mails to juvenile retail buyers and has distribution at major markets.

1700 Witt Way Drive • Spring Hill, TN 37174 • 615-302-0464 • Fax 615-302-2900 • www.babyandchildrensproductnews.com

like us on Facebook: Baby-Childrens-Product-News-magazine

Opt Out Notice: If you do not wish to receive future fax advertisements from us, you may request that we not send you future advertisements by faxing your request to us at 615-614-2092 or emailing us at faxoptout@babyandchildrensproductnews.com. Your request must identify the fax number or numbers on which you DO NOT wish to receive our fax advertisements. Failure on our part to comply with your request within 30 days is unlawful.