

Please complete and return this form by fax or mail to be included in the Annual Toy Directory Issue appearing in the Feb/Mar issue.

INFORMATION FOR DIRECTORY:

Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Company Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Company Telephone \_\_\_\_\_ Toll Free \_\_\_\_\_ Fax \_\_\_\_\_  
 Website: \_\_\_\_\_ e-mail \_\_\_\_\_

**DUE TO SPACE PARAMETERS, WE MUST LIMIT SPACE TO FIVE (5) FREE LISTING CATEGORIES PER COMPANY.**

**OTHER OPTIONS ARE AVAILABLE. PLEASE CHECK THE OPTIONS YOU PREFER.**

- We wish to run a display advertisement (to receive a logo listing and bold listings free with ad purchase).
- We wish to have our logo appear in the alphabetical section and to have all our listings appear in boldface type. We have included our check for \$250.
- We wish to have the categories checked below appear in boldface type and have included at check for \$100.
- We wish to add \_\_\_ additional categories at \$10 each and have enclosed a check for \$ \_\_\_\_\_.
- We will limit our company listings to the following **five free categories checked**.

Please include your payment with this form, if applicable.

**We MUST RECEIVE THIS FORM no later than January 9 — NO EXCEPTIONS!**

*Categories for inclusion:*

- |   |   |   |  |
|---|---|---|--|
| <input type="checkbox"/> Action Figures   | <input type="checkbox"/> Cloth Toys                     | <input type="checkbox"/> Musical Instruments  | <input type="checkbox"/> Simple Swimming Equipment |
| <input type="checkbox"/> Activity CD/DVDs   | <input type="checkbox"/> Collectible Cards              | <input type="checkbox"/> Nature/Gardening Play  | <input type="checkbox"/> Sleepover Activity Books  |
| <input type="checkbox"/> Activity Quilts  | <input type="checkbox"/> Coloring Books                 | <input type="checkbox"/> Nesting & Stacking Toys  | <input type="checkbox"/> Soft Blocks               |
| <input type="checkbox"/> Advanced construction sets   | <input type="checkbox"/> Complex Gym Equipment          | <input type="checkbox"/> Non-toxic Art Supplies   | <input type="checkbox"/> Soft Dolls                |
| <input type="checkbox"/> Animal Figures   | <input type="checkbox"/> Construction Paper             | <input type="checkbox"/> Paper Dolls  | <input type="checkbox"/> Sport Figures             |
| <input type="checkbox"/> Art Supplies   | <input type="checkbox"/> Construction Toys              | <input type="checkbox"/> Play Household Items   | <input type="checkbox"/> Sporting Equipment        |
| <input type="checkbox"/> Backyard gym equipment<br>(infant swing, swing, small<br>slide, small climbing appara-<br>tus) | <input type="checkbox"/> Crayons (large)                | <input type="checkbox"/> Playhouses/Tents   | <input type="checkbox"/> Squeeze/Squeak Toys       |
| <input type="checkbox"/> Balls  | <input type="checkbox"/> Crayons (small)                | <input type="checkbox"/> Playing cards  | <input type="checkbox"/> Stilts                    |
| <input type="checkbox"/> Bath Toys  | <input type="checkbox"/> Crib Gyms                      | <input type="checkbox"/> Play Scenes with Figures   | <input type="checkbox"/> Storybooks                |
| <input type="checkbox"/> Battery Controlled Vehicles  | <input type="checkbox"/> Dolls                          | <input type="checkbox"/> Play Vehicles  | <input type="checkbox"/> Stuffed Animals w/o pile  |
| <input type="checkbox"/> Bicycles/Helmets   | <input type="checkbox"/> Dolls (to bathe, feed, diaper) | <input type="checkbox"/> Pogo Sticks  | <input type="checkbox"/> Stuffed Animals w/pile    |
| <input type="checkbox"/> Blocks   | <input type="checkbox"/> Doll Clothes                   | <input type="checkbox"/> Pop-up Toys  | <input type="checkbox"/> Tabletop Sports           |
| <input type="checkbox"/> Blocks w/Letters & Numbers   | <input type="checkbox"/> Doll                           | <input type="checkbox"/> Props for Make-believe Play  | <input type="checkbox"/> Teething Toys             |
| <input type="checkbox"/> Board games  | Accessories(strollers/carseats)                         | <input type="checkbox"/> Puppets, Marionettes, Theaters   | <input type="checkbox"/> Toy Chests, Toy Storage   |
| <input type="checkbox"/> Books (children's classics,<br>fairy tales)  | <input type="checkbox"/> Doll Beds                      | <input type="checkbox"/> Push - Pull Toys   | <input type="checkbox"/> Toy-related Trade Shows   |
| <input type="checkbox"/> Books (biography, mystery,<br>adventure, science fiction)                                      | <input type="checkbox"/> Doll Clothes                   | <input type="checkbox"/> Puzzles with Knobs<br>(whole-object pieces)                                | <input type="checkbox"/> Travel Activities/Games   |
| <input type="checkbox"/> Books  | <input type="checkbox"/> Doll Houses & Furnishings      | <input type="checkbox"/> Puzzles with knobs<br>(whole-object pieces<br>that fit into simple scenes) | <input type="checkbox"/> Tricycles & Helmets       |
| <input type="checkbox"/> Building Blocks<br>& Building Systems  | <input type="checkbox"/> Dress-up Clothes & Access.     | <input type="checkbox"/> Puzzles (10-20 pieces)   | <input type="checkbox"/> Video Games               |
| <input type="checkbox"/> Busy Boxes   | <input type="checkbox"/> Educational Games              | <input type="checkbox"/> Puzzles, Jigsaw (including<br>three-dimensional puzzles)                   | <input type="checkbox"/> Wading Pool/Water Toys    |
| <input type="checkbox"/> Cardboard picture books,<br>Pop-up books   | <input type="checkbox"/> Educational Toys               | <input type="checkbox"/> Rattles  | <input type="checkbox"/> Wagons                    |
| <input type="checkbox"/> Craft Kits   | <input type="checkbox"/> Electronic Games               | <input type="checkbox"/> Remote Control Vehicles  | <input type="checkbox"/> Wind-up Toys              |
| <input type="checkbox"/> Craft & Handwork Kits  | <input type="checkbox"/> Electric Trains                | <input type="checkbox"/> Ride-on Toys (feet-propelled)  | <input type="checkbox"/> Wooden Toys               |
| <input type="checkbox"/> CD/DVD player  | <input type="checkbox"/> Fashion/Career Dolls           | <input type="checkbox"/> Safety Mirrors   | <input type="checkbox"/> Other _____               |
| <input type="checkbox"/> CD/DVD Music   | <input type="checkbox"/> Finger Paints                  | <input type="checkbox"/> Safety Scissors  |  |
| <input type="checkbox"/> Chess, Checkers, Dominoes,<br>Other Strategy Games   | <input type="checkbox"/> Floor Gyms                     | <input type="checkbox"/> Sandbox/Sand Toys  |  |
| <input type="checkbox"/> Child-sized Table and Chairs   | <input type="checkbox"/> Flying Toys                    | <input type="checkbox"/> Science Sets   |  |
| <input type="checkbox"/> Child-sized Rocking Chairs   | <input type="checkbox"/> Hand/finger Puppets            | <input type="checkbox"/> Seasonal Play  |  |
| <input type="checkbox"/> Clay   | <input type="checkbox"/> Ice, Roller, In-Line Skates    | <input type="checkbox"/> Shape Sorters  |  |
| <input type="checkbox"/> Cloth & Cardboard Pictures   | <input type="checkbox"/> Jump Ropes                     | <input type="checkbox"/> Sidewalk Chalk   |  |
|   | <input type="checkbox"/> Kitchen Equip. & Gadgets       | <input type="checkbox"/> Simple Board, Word,<br>Matching Games                                      |  |
|   | <input type="checkbox"/> Lacing & Threading Sets        | <input type="checkbox"/> Simple Musical Instruments   |  |
|   | <input type="checkbox"/> Large Interlocking Rings/Keys  | <input type="checkbox"/> Simple Shape Sorters   |  |
|   | <input type="checkbox"/> Magic Sets                     |   |  |
|   | <input type="checkbox"/> Magnet Playsets                |   |  |
|   | <input type="checkbox"/> Mobiles                        |   |  |
|   | <input type="checkbox"/> Model Kits                     |   |  |
|   | <input type="checkbox"/> Musical & Chime Toys           |   |  |

- Age by Age Guide:
- Birth - 6 months
  - 6 months - 1 year
  - 1 - 2 years
  - 2 - 3 years
  - 3 - 6 years
  - 6 - 9 years
  - 9 - 12 years
  - 12 + years

Yes, continue sending *BABY & CHILDREN'S PRODUCT NEWS*.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please call 888-231-8702 to be removed immediately from future faxed correspondence.