

BABY & CHILDREN'S PRODUCT NEWS

www.babyandchildrensproductnews.com

DECEMBER/JANUARY ISSUE—20,000 COPIES TO THE TRADE!

BONUS DISTRIBUTION:

ATLANTA APPAREL AND GIFT, CHICAGO STYLEMAX, DALLAS APPAREL AND GIFT,
UBM'S CHILDREN'S CLUB, LA MART, LAS VEGAS KIDS, NY NOW, PLAYTIME NY, AND MORE!

SAFETY ITEMS

This partnership opportunity increases the impact of your message by including your product and company story in addition to your display image in our special Green Products section.

3 Options are available:

- | | | |
|-----------------|--|-------------|
| Option A | Full Page Ad & Full Page Article
+ 2 months Hot Product coverage on website | \$2,789 net |
| Option B | 1/2 Page Ad & 1/2 Page Article
+ 1 month Hot Product coverage on website | \$1,987 net |
| Option C | 1/4 Page Ad & 1/4 Page Article | \$1,068 net |

<p>Full Page Editorial Feature</p> <p>Full Page Ad + Full Page Editorial Feature \$2,789 Net</p> <p>500-700 words +1-2 images</p> <p>* Full page ad size: 7" wide x 10" tall OR Bleed Ad 8.625" wide x 11.125" tall</p>	<p>1/2 Page Editorial Feature</p> <p>1/2 Page* Island Ad \$1,987 Net</p> <p>250-350 words + 1-2 images</p> <p>* 1/2 pg Island ad size: 4.5" wide x 7.5" tall</p>	<p>1/4 Page Editorial Feature</p> <p>100-125 words + 1 image</p> <p>1/4 Page Ad* \$1,068 Net</p> <p>* 1/4 pg ad size: 4.6" wide x 3.275" tall</p>
--	--	---

DEADLINE November 15, 2017!

Please Reserve Option ____ in the upcoming December/January Issue

Company Name _____

Name _____ Title _____

Address _____

Phone _____ Fax _____

E-mail _____

Signature _____ Date _____

Fax Today to 615-302-2900 or call 334-271-4087 to Reserve Your Space!

susan@babyandchildrensproductnews.com

Baby & Children's Product News mails to juvenile retail buyers and has distribution at major markets.

1700 Witt Way Drive • Spring Hill, TN 37174 • 615-302-0464 • Fax 615-302-2900 • www.babyandchildrensproductnews.com

Opt Out Notice: If you do not wish to receive future fax advertisements from us, you may request that we not send you future advertisements by faxing your request to us at 615-614-2092 or emailing us at faxoptout@babyandchildrensproductnews.com. Your request must identify the fax number or numbers on which you DO NOT wish to receive our fax advertisements. Failure on our part to comply with your request within 30 days is unlawful.