

# BABY & CHILDREN'S<sup>TM</sup>

## PRODUCT NEWS

THE COMPLETE JUVENILE TRADE RESOURCE

[www.babyandchildrensproductnews.com](http://www.babyandchildrensproductnews.com)

### AUGUST/SEPTEMBER ISSUE

**20,000 COPIES To THE TRADE!**

BONUS DISTRIBUTION: ATLANTA APPAREL, ATLANTA GIFT, DALLAS GIFT, CHICAGO, CHILDREN'S GREAT EVENT SHOE SHOW, KIND + JUGEND, NEW YORK NOW, AND MORE

## PRE-ABC ROUND UP PARTNERSHIP OPPORTUNITY!

This partnership opportunity increases the impact of your message by including your product and company story in addition to your display image in our special Pre-ABC Round Up special section.

### 3 Options are available for partnerships:

- |                 |  |             |
|-----------------|--|-------------|
| <b>Option A</b> | Full Page Ad & Full Page Article<br>+ 2 months Hot Product coverage on website | \$2,500 net |
| <b>Option B</b> | 1/2 Page Ad & 1/2 Page Article<br>+ 1 month Hot Product coverage on website    | \$1,600 net |
| <b>Option C</b> | 1/4 Page Ad & 1/4 Page Article   | \$1,000 net |

Full Page Editorial Feature  Full Page Ad + Full Page Editorial Feature \$2,500 Net	Full Page Ad*	1/2 Page Editorial Feature  1/2 Page* Island Ad \$1,600 Net	1/4 Page Editorial Feature  1/4 Page Ad* \$1,000 Net
* Full page ad size: 7" wide x 10" tall <b>OR</b> Bleed Ad 8.625" wide x 11.125" tall		* 1/2 pg Island ad size: 4.5" wide x 7.5" wide	
		4.6" wide x 3.275" wide	

Please Reserve Option \_\_\_\_ in the upcoming August/September Issue. Deadline July 25

Company Name \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Fax Today to 615-302-2900 or call 334-271-4087 to Reserve Your Space!  
[susan@babyandchildrensproductnews.com](mailto:susan@babyandchildrensproductnews.com)

*Baby & Children's Product News mails to juvenile retail buyers and has distribution at major markets.*

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