

Please complete and return this form by fax or mail to be included in the ONLINE TOY DIRECTORY. RATES ARE FOR A 1-YEAR TERM.

INFORMATION FOR DIRECTORY:

Contact Name _____ Title _____

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Company Telephone _____ Toll Free _____ Fax _____

Website: _____ e-mail _____

- We are an advertiser in your print publication with at least a 6x (6 time) contract, with an ad size of 1/3 page or larger, and wish to receive a listing in the directory in three categories at no additional charge.
- For \$350 annually we choose to have a listing appearing in three categories. (You may include your logo and a product photo in each category. The photos may be different in each category. You must email the logo and photo(s). See below for more information.*
- We would like to purchase additional listings in an other categories for \$100 each. No. of additional categories: _____

Payment due in advance. Advertisers who cancel a 6x time contract during the year will be billed for a year's online directory listings separately.

Categories for inclusion:

- | | |
|---|--|
| <input type="checkbox"/> Activity Quilts | <input type="checkbox"/> Stuffed Animals |
| <input type="checkbox"/> Blocks | <input type="checkbox"/> Toy Chests |
| <input type="checkbox"/> Books | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Dolls | _____ |
| <input type="checkbox"/> Dress-Up Clothes | |
| <input type="checkbox"/> Mobiles | |
| <input type="checkbox"/> Musical Games. | |
| <input type="checkbox"/> Playhouses | |
| <input type="checkbox"/> Rattles | |
| <input type="checkbox"/> Ride-on Toys | |

***Please send all files as PDFs**

Specs for photo: 4-in. x 4-in. at 300 DPI

Specs for logo: 1-in. in height by ***up to*** 4-in. wide at 300 DPI

Send digital image(s) and logos to **onlinedirectories@babyandchildrensproductnews.com**

- Yes, start or continue my subscription to *BABY & CHILDREN'S PRODUCT NEWS*.

Signature _____ Date _____