

BABY & CHILDREN'STM

PRODUCT NEWS

THE COMPLETE JUVENILE TRADE RESOURCE

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AUGUST/SEPTEMBER ISSUE

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BONUS DISTRIBUTION: ATLANTA APPAREL, ATLANTA GIFT, DALLAS GIFT, CHICAGO, CHILDREN'S GREAT EVENT SHOE SHOW, KIND + JUGEND, NEW YORK NOW, AND MORE

FOOTWEAR PARTNERSHIP OPPORTUNITY!

This partnership opportunity increases the impact of your message by including your product and company story in addition to your display image in our special Footwear special section.

3 Options are available for partnerships:

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|-----------------|--|-------------|
| Option A | Full Page Ad & Full Page Article
+ 2 months Hot Product coverage on website | \$2,500 net |
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+ 1 month Hot Product coverage on website | \$1,600 net |
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Full Page Editorial Feature Full Page Ad + Full Page Editorial Feature \$2,500 Net	Full Page Ad*	1/2 Page Editorial Feature 1/2 Page* Island Ad \$1,600 Net	1/4 Page Editorial Feature 1/4 Page Ad* \$1,000 Net
* Full page ad size: 7" wide x 10" tall OR Bleed Ad 8.625" wide x 11.125" tall		* 1/2 pg Island ad size: 4.5" wide x 7.5" wide	
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Please Reserve Option ____ in the upcoming August/September Issue. Deadline July 25

Company Name _____
 Name _____ Title _____
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