

BABY & CHILDREN'S™

PRODUCT NEWS

THE COMPLETE JUVENILE TRADE RESOURCE

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20,000 COPIES To THE TRADE!

Increase the impact of your message by **including your product and company story** in addition to your display image in our special **ABC Roundup Section!**

3 Options are available for partnerships:

- | | | |
|-----------------|--|-------------|
| Option A | Full Page Ad & Full Page Article
+ 2 months Hot Product coverage on website | \$2,500 net |
| Option B | 1/2 Page Ad & 1/2 Page Article
+ 1 month Hot Product coverage on website | \$1,600 net |
| Option C | 1/4 Page Ad & 1/4 Page Article | \$1,000 net |

<p>Full Page Editorial Feature</p> <p>Full Page Ad + Full Page Editorial Feature \$2,500 Net</p> <p>* Full page ad size: 7" wide x 10" tall OR Bleed Ad 8.625" wide x 11.125" tall</p>	<p>Full Page Ad*</p>	<p>1/2 Page Editorial Feature</p> <p>1/2 Page* Island Ad \$1,600 Net</p> <p>* 1/2 pg Island ad size: 4.5" wide x 7.5" wide</p>	<p>1/4 Page Editorial Feature</p> <p>1/4 Page Ad* \$1,000 Net</p> <p>4.6" wide x 3.275" wide</p>
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OCTOBER/NOVEMBER ISSUE—20,000 COPIES TO THE TRADE!

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Please Reserve Option ____ in the upcoming October/November Issue. Deadline Sept. 15

Company Name _____

Name _____ Title _____

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Signature _____ Date _____

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susan@babyandchildrensproductnews.com

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